



WEBSITE CARE PLANS • 2026

Keep your website fast, secure, and growing.

Launching your website is only the beginning. Our care plans keep your business secure, updated, optimized, and supported every month — so you can focus on running it.

PREPARED FOR

WEBSITE

DATE

PREPARED BY

Blue Mint Studios

support@bluemintstudios.com

BLUEMINTSTUDIOS.COM • PALM BEACH, FL

Pick the amount of help you actually need.

Month to month. No setup fee. Move between plans whenever your site does.

CARE / 01

Essential Care

Peace of mind. Your site stays online, patched, and backed up.

\$149 /mo

- ✓ Secure managed hosting
- ✓ SSL & certificate monitoring
- ✓ Daily offsite backups
- ✓ Security & dependency patching
- ✓ Uptime and performance monitoring
- ✓ Bug fixes as they surface
- ✓ Monthly maintenance report
- ✓ Email support, 48-hour response

MOST POPULAR

CARE / 02

Growth Care

Everything in Essential, plus a monthly block of hands-on work.

\$299 /mo

- ✓ Up to 2 hours of edits each month
- ✓ Product and content uploads
- ✓ Image and speed optimization
- ✓ Ongoing SEO improvements
- ✓ Broken link and form testing
- ✓ Monthly analytics report
- ✓ Written strategy recommendations
- ✓ Priority support, 24-hour response

WHITE GLOVE

CARE / 03

Premium Partner

A dedicated web team on retainer, with a roadmap you help set.

FROM
\$699 /mo

- ✓ Unlimited small edits
- ✓ New landing pages and features
- ✓ Conversion optimization
- ✓ Monthly consulting call
- ✓ Priority development queue
- ✓ Emergency support line
- ✓ Quarterly audits and roadmap
- ✓ Dedicated account manager

Infrastructure — hosting, transactional email, LLM and Google APIs — passes through at cost with no markup, typically \$25–\$50 a month. We email you before any month is projected to run over \$80.

Every plan is month to month with 15 days' notice. You own your site, your accounts, and your backups from day one.

HOW WE START

From first call to first report in thirty days.

1

Free audit

Twenty minutes. We review security, speed, backups, and tell you which plan fits.

2

Onboarding week

Access handover, baseline audit, monitoring live, first backup verified.

3

Monthly cadence

Patches applied, edits shipped, performance and forms tested, everything logged.

4

Report by the 10th

What shipped, what changed, what we recommend next.

Every line, side by side.

Nothing hidden behind an asterisk.

Feature	Essential Care \$149/mo	Growth Care \$299/mo	Premium Partner From \$699/mo
FOUNDATION Running in every plan, every day.			
Managed hosting	✓	✓	High-performance
SSL & certificate monitoring	✓	✓	✓
Offsite backups	Daily	Daily	Daily + restore points
Security patching	Weekly	Weekly	Continuous
Uptime monitoring	5-minute checks	1-minute checks	1-minute + phone alert
Performance monitoring	Monthly	Weekly	Continuous
Bug fixes	✓	✓	✓
CONTENT & GROWTH The work that moves the site forward.			
Content updates	–	Up to 2 hrs / mo	Unlimited small edits
Product uploads	–	✓	✓
Image optimization	–	✓	✓
SEO improvements	–	On-page + technical	Advanced + schema
Performance optimization	Monitored	Applied monthly	Applied continuously
Broken link & form testing	–	Monthly	Weekly
Landing pages	–	–	Included
Conversion optimization	–	–	✓
REPORTING & PARTNERSHIP How you see what you are paying for.			
Maintenance report	Monthly	Monthly	Monthly
Analytics report	–	Monthly	Advanced, monthly
Performance audits	–	–	Quarterly
Strategy calls	–	Written recommendations	Monthly call
Development hours	–	2 hrs / mo	Priority queue
Roadmap planning	–	–	Quarterly
Priority support	48-hour	24-hour	4-hour
Emergency support	–	–	✓
Dedicated account manager	–	–	✓

Sites don't break all at once. They drift.

Nothing dramatic happens the week you stop maintaining a website. The cost shows up a quarter later, in traffic you never see and leads you never receive.

LEFT ALONE

- Pages slow down as content and plugins pile up
- Unpatched vulnerabilities sit exposed for months
- Software drifts out of support and breaks quietly
- Broken forms swallow leads nobody knows were sent
- Checkout errors cost sales before anyone notices
- Search rankings slide as Core Web Vitals decay

ON A CARE PLAN

- A measurably faster site, held to a performance budget
- Patches applied on a schedule, tested before release
- Forms and checkout verified on a fixed cadence
- Rankings protected by technical SEO upkeep
- One monthly report showing exactly what shipped
- A team that already knows your site when you call

A senior team, on retainer, in one bill.

Security is the baseline

Patches are staged and tested before production. Most breaches we clean up for new clients trace back to a plugin nobody updated for eight months.

Speed is a revenue line

We watch Core Web Vitals the way you watch sales. Every plan includes a performance budget your site is held to.

Response times you can plan around

48, 24, or 4 hours depending on plan — published, tracked, and reported. Outages jump the queue on every plan.

Modern stack, no lock-in

Next.js, Vercel, headless CMS, or the WordPress you already have. You own the code and the credentials from day one.

Flat pricing, at-cost infrastructure

One monthly number. Hosting and API costs pass through at cost with no markup, and we email you before any month runs high.

Built for the long run

The same people every month, who know why your site is built the way it is. Average client relationship: three years and counting.

Answered before you ask.

Can I cancel anytime?

Yes. Plans are month to month. Email support@bluemintstudios.com at least 15 days before your next billing date and the plan ends at the close of that cycle. No exit fee, and you keep your site, your accounts, and your backups.

Do unused hours roll over?

No. Hours are reserved capacity, not credit — your slot in the queue is held whether or not you use it. If you know a heavy month is coming, tell us and we will move hours forward instead of losing them.

Do you support WordPress?

Yes. Core, theme, plugin, and PHP updates are staged and tested before they touch production. We also maintain custom Next.js and headless builds, which is where most of our clients end up.

How fast is support?

Essential replies within 48 hours, Growth within 24, Premium within 4 business hours. Anything that takes the site down is treated as an outage on every plan and worked immediately.

What counts as a website edit?

Anything we can complete inside a normal work session: text and image swaps, a new team member, updated pricing, a new blog post, a product added, a form field changed, a section reordered. If a request needs new design or new functionality, we scope it separately and tell you before any work starts.

Do you support Shopify?

Yes. Theme updates, app conflicts, product uploads, checkout and speed work, and Liquid customization are all in scope.

What if I need a new feature?

Describe it and we will send a fixed-price quote within two business days. Growth and Premium clients can also spend their included hours on it — we will tell you what gets deferred that month before we shift focus.

Let's keep your website performing at its best.

Twenty minutes, no pitch deck. We'll audit what you have and tell you which plan fits — or that you don't need one yet.

SUPPORT@BLUEMINTSTUDIOS.COM • [BLUEMINTSTUDIOS.COM](https://bluemintstudios.com)